

# WHAT DO WE SPEND YOUR MONEY ON?

- Most importantly as a Political Party we spend money on Political campaigning, that means getting local Conservatives elected as councillors on Shropshire and Shrewsbury Town Council, getting Daniel re-elected as our MP, and helping to ensure the West Midlands has Conservatives MEPs in the European Parliament.
- We have recently invested in a new website package to help us engage with a new generation of potential supporters, and to increase the ways in which we can communicate with our existing members.
- Staff salaries and office costs.
- Advertising costs, we advertise for like-minded people to stand as Conservative candidates in the local council elections. This ensures we have the widest possible pool of potential candidates to choose from.
- We have recently invested in a new professional accounting package to streamline our accounting process to allow us to devote more time to our main activity of political campaigning.





# A MESSAGE FROM DANIEL

As the coalition government seeks to rebuild the country after years of Labour government, it is all the more important that your voice is heard. Therefore, as your constituency MP, may I urge you to join the Shrewsbury & Atcham Conservative Association? They need your support as they undertake a busy programme which includes preparation for the 2013 Council elections, and looking ahead to the 2015 General Election campaign.

Daniel



## HOW TO CONTACT US

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# REASONS TO JOIN SHREWSBURY & ATCHAM CONSERVATIVE ASSOCIATION

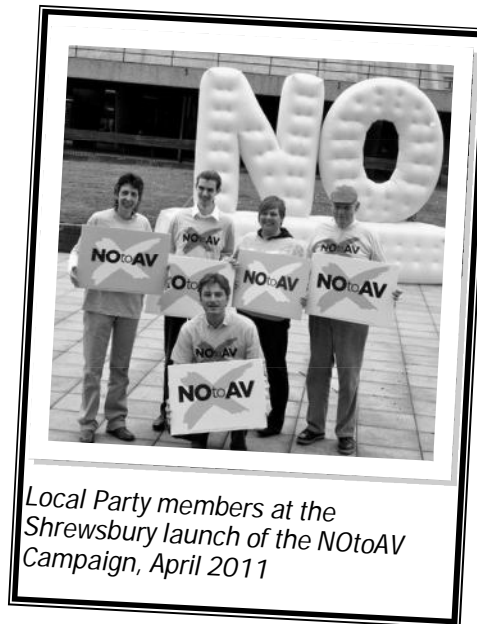


# WHAT'S IN IT FOR YOU?

- Have a voice and interest in the Country's governing political party.
- Be involved in the selection of candidates for local councilors, MP and MEP.
- Vote in the Association AGM.
- Have the opportunity to join the Conservative Affinity Programme offering valuable discounts across a range of products and services (see [www.conservatives.com/affinity](http://www.conservatives.com/affinity)).
- Receive regular party e-newsletters.
- Attend the Conservative Party Conference.
- Vote in party leadership elections.
- Volunteering with a political party looks good on a CV and can impress a potential employer/university.
- Developing new skills through volunteering.
- Making new friends and attending social events.

# WHAT'S IN IT FOR US?

- Develop our membership across the widest possible spectrum of society.
- An injection of active supporters across our whole range of activities.
- New people often have new ideas and bring a different perspective on the challenges we face as a party, a community, and a country.
- An injection of funds from new membership contributions will help us to run better campaigns and get more Conservatives elected.



# HOW CAN YOU GET INVOLVED?

- Volunteer to work for the Association on such activities as:
  - Deliver Leaflets
  - Canvassing
  - Telephone Canvassing
  - Putting up posters
  - Helping in elections
  - Updating the Association Website
  - Working with the MERLIN membership Database
  - Helping at fund-raising events
- Stand for election as a councillor.
- Take part in a Social Action/Community Project.
- Attend fundraising events.

